

## International trade fair for Interiors, Surfaces + Building Envelopes

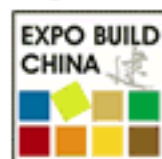
**THE NEXT EDITION IS SCHEDULED IN SHANGHAI**  
**MARCH 29 - APRIL 1, 2010**  
(SNIEC-Shanghai New International Expo Centre)

- This exhibition is now the leading event in China for innovative building materials and is open to all exhibitors involved in **windows, doors, roofings, accessories, sun shadings, carpets, curtains, blinds, thermal insulation, waterproofing, sealings and joinery, walls and floors insulation and coverings, glazes, pigments, paints as well as wooden wall coverings and roofing materials.** A special attention will be reserved to the sector of Coating at Expo Coat.
- During the 2010 edition a special event will be arranged on top solution for windows and doors with the collaboration of international architects and trade magazines. Further details will be available soon.
- The event is held simultaneously with CERAMICS CHINA – CERAMICS, TILE AND SANITARY WARE, Asia's most important ceramics trade show. For 2010 the organizers of the shows are defining the seminars and events schedule, comprising a new Conference-Exhibit on the Ideal Bathrooms with the collaboration of some outstanding international architects and designers and trade magazines.
- *More information will be available shortly.*  
In the next few weeks we will send out further details on EXPO BUILD CHINA including the new Design Festival at Expo Deco as well an exhaustive brochure for potential exhibitors and application form with booth prices.

### HIGHLIGHTS OF EXPO BUILD 2009

- Expo Build was held from March 31 to April 3, 2009 at Shanghai International Exhibition Centre and numbered **431 exhibitors coming from 20 countries** with a total exhibiting surface of 45.000 sqm. The show attracted **about 30.000 professional visitors** of which **3.200 visited from outside China.**
- **Top exhibitors:**  
Faac, Raumplus, Obe, Hunter Douglas, Azulev, Graniti Fiandre, Elios, Marco Corona, Cerasarda, Novabell, Panaria, Lea Ceramiche, Giampieri Rubinetterie, Sannini, Sisis, Inalco, Champion, Toto and Many more.
- The Show represents a unique and selective exhibiting platform for major international exhibitors to present their most innovative products to a selected range of professional visitors, including the most outstanding architects, interior designers, real estate developers, contractors, importers and exporters, distributors, traders and agents.  
In fact, despite the global economic slow down, Asia and China particularly, is now experiencing a rapid growth and a massive request for top building items and products, providing excellent business opportunities to the building companies deciding to invest in this market.
- **THE IDEAL BATHROOM**  
In collaboration with ABITARE Magazine, 4 top Italian architects and designers DIEGO GRANDI, PAOLA NAVONE, LUDOVICA+ROBERTO PALOMBA, GIOVANNA TALOCCI have designed four bathroom installations for the future, for hotels, villas, spas or residential homes, highlighting the excellence of the products and materials provided by Italian ceramics and sanitaryware companies.  
Both the exhibit, arranged in the middle of Hall W3 and the conference, held on March 31, were very successful and crowded.

Organised by:

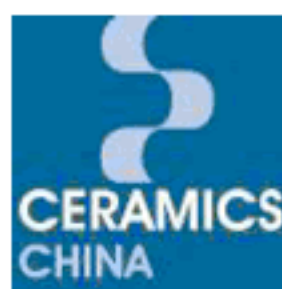


Shanghai ExpoBuild Int'l  
Exhibition Co., Ltd.

In cooperation with:



CO-LOCATED WITH:



Sales office  
for Europe, South America  
**BolognaFiere Spa,  
International Division**  
via Alfieri Maserati 16  
40128 Bologna - Italy  
Tel. +39-051-282866  
Fax +39-051-6374042  
Lorella Marchesini  
email: [expobuild@bolognafiere.it](mailto:expobuild@bolognafiere.it)

Sales office  
for Asia, North America, Africa  
**Shanghai UBM SinoExpo  
Int'l Exhibition CO. LTD.**  
10F, Xian Dai Mansion,  
218 Xiang Yang Road (s),  
Shanghai, 200031, China  
Tel. +86 21 64371178  
Fax. +86 21 64370982  
email: [annieshi@ubmsinoexpo.com](mailto:annieshi@ubmsinoexpo.com)

For every requirement, do not hesitate to contact us:

**BolognaFiere Spa, International Division**  
via Alfieri Maserati 16  
40128 Bologna - Italy  
Tel. +39-051-282866  
Fax +39-051-6374042  
Lorella Marchesini  
email: [expobuild@bolognafiere.it](mailto:expobuild@bolognafiere.it)

**Shanghai UBM SinoExpo Int'l Exhibition CO. LTD.**  
10F, Xian Mansion, 218 Xiang Road (s),  
Shanghai, 200031, China  
Tel. +86 21 64371178  
Fax. +86 21 64370982  
Annie Shi  
email: [annieshi@ubmsinoexpo.com](mailto:annieshi@ubmsinoexpo.com)