

CERAMICS CHINA

March 29 - April 1, 2010 Shanghai
New International Expo Centre

CERAMICS, TILE & SANITARY WARE CHINA 2010



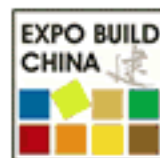
THE NEXT EDITION IS SCHEDULED IN SHANGHAI
MARCH 29 - APRIL 1, 2010
(SNIEC-Shanghai New International Expo Centre)

- **The Show, open to all companies manufacturing ceramics, tiles, sanitary ware, fittings and accessories, mosaics, marbles and granites**, is held simultaneously with EXPO BUILD CHINA, the leading event for innovative building materials.
- For 2010 the organizers of the shows are defining the seminars and events schedule, comprising a new Conference-Exhibit on the Ideal Bathrooms 2010 with the collaboration of some outstanding international architects and designers and trade magazines, featuring the presence of international manufacturers with their products and materials.
- *More information will follow shortly.*
In the next few weeks we will send out further details on CERAMICS CHINA as well an exhaustive brochure for potential exhibitors and application form with booth prices.

HIGHLIGHTS OF CERAMICS, TILE AND SANITARY WARE CHINA 2009

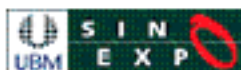
- Ceramics China was held from March 31 to April 3, 2009 at Shanghai International Exhibition Centre and numbered **431 exhibitors coming from 20 countries** with a total exhibiting surface of 45.000 sqm. **More than 30.000 professional visitors** participated at the show of which **3200 coming from outside China**.
- **Top exhibitors:**
Azulev, Graniti Fiandre, Elios, Marca Corona, Cerasarda, Novabell, Panaria, Lea Ceramiche, Giampieri Rubinetterie, Sannini, Sisis, Inalco, Champion, Toto and many more were among top exhibitors at CERAMICS CHINA 2009.
Their booths were allocated in Hall W3, named Expo Deco, a unique and selective exhibiting platform for major international exhibitors to present their most innovative products to a selected range of leading architects, interior designers, real estate developers, contractors, importers and exporters, traders and other professionals.
- **THE IDEAL BATHROOM**
In collaboration with ABITARE Magazine, 4 top Italian architects and designers DIEGO GRANDI, PAOLA NAVONE, LUDOVICA+ROBERTO PALOMBA, GIOVANNA TALOCCI have designed four bathroom installations for the future, for hotels, villas, spas or residential homes, highlighting the excellence of the products and materials provided by Italian ceramics and sanitaryware companies.
Both the exhibit, arranged in the middle of Hall W3 and the conference, held on March 31, were very successful and crowded.

Organised by:

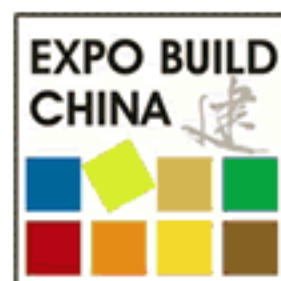


Shanghai ExpoBuild Int'l
Exhibition Co., Ltd.

In cooperation with:



CO-LOCATED WITH:



Sales office
for Europe, South America
**BolognaFiere Spa,
International Division**
via Alfieri Maserati 16
40128 Bologna - Italy
Tel. +39-051-282866
Fax +39-051-6374042
Lorella Marchesini
email: expobuild@bolognafiere.it

Sales office
for Asia, North America, Africa
**Shanghai UBM SinoExpo
Int'l Exhibition CO. LTD.**
10F, Xian Dai Mansion,
218 Xiang Yang Road (s),
Shanghai, 200031, China
Tel. +86 21 64371178
Fax. +86 21 64370982
email: cecilia.xi@ubmsinoexpo.com

For every requirement, do not hesitate to contact us:

BolognaFiere Spa, International Division
via Alfieri Maserati 16
40128 Bologna - Italy
Tel. +39-051-282866
Fax +39-051-6374042
Lorella Marchesini
email: expobuild@bolognafiere.it

Shanghai UBM SinoExpo Int'l Exhibition CO. LTD.
10F, Xian Mansion, 218 Xiang Road (s),
Shanghai, 200031, China
Tel. +86 21 64371178
Fax. +86 21 64370982
Cecilia Xi
email: cecilia.xi@ubmsinoexpo.com